

Claims

What is claimed is:

1. A method for notification comprising:
  - a) determining an event occurrence;
  - b) determining location indicia; and
  - c) sending information to a select communication device when the event occurrence and the location indicia correlate with an event criteria and location criteria defined in a profile.
2. The method of claim 1 wherein the determining an event occurrence step comprises:
  - a) waiting for an event trigger signaling the event occurrence;
  - b) identifying the profile defining the event criteria corresponding to the event occurrence; and
  - c) triggering the determining the location indicia step upon identifying the profile wherein the event occurrence corresponds with the event criteria.
3. The method of claim 1 wherein the determining location indicia step comprises:
  - a) waiting for a location trigger with the location indicia;
  - b) identifying the profile defining the location criteria corresponding to the location indicia; and
  - c) triggering the determining the event occurrence step upon identifying the profile wherein the

location indicia corresponds with the location criteria.

4. The method of claim 1 wherein the information sent to the communication device is a notification pertaining to the event occurrence and the location indicia.
5. The method of claim 1 wherein the information sent to the communication device is content pertaining to the event occurrence or the location indicia.
6. The method of claim 5 further comprising requesting the content from a remote service and receiving the content from the remote service.
7. The method of claim 1 wherein the location indicia is at least one of the group consisting of an actual location, area, and proximity to a location.
8. The method of claim 1 wherein the event occurrence is a weather event and the location indicia relates to a location of a person potentially affected by the weather event.
9. The method of claim 1 wherein the event occurrence relates to a select time or period of time.
10. The method of claim 1 wherein the event occurrence is the arrival to or departure from a given location, area, or proximity of an area.
11. The method of claim 1 wherein the information is sent to a front end device capable of delivering the

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17. A system for notification comprising a communication interface associated with a control system adapted to:
- a) determine an event occurrence;
  - b) determine location indicia; and
  - c) send information to a select communication device when the event occurrence and the location indicia correlate with an event criteria and location criteria defined in a profile.
18. The system of claim 17 wherein to determine the event occurrence, the control system is further adapted to:
- a) wait for an event trigger signaling the event occurrence;
  - b) identify the profile defining the event criteria corresponding to the event occurrence; and
  - c) trigger the determining the location indicia step upon identifying the profile wherein the event occurrence corresponds with the event criteria.
19. The system of claim 17 wherein to determine the location indicia, the control system is further adapted to:
- a) wait for a location trigger with the location indicia;
  - b) identify the profile defining the location criteria corresponding to the location indicia; and
  - c) trigger the determining the event occurrence step upon identifying the profile wherein the

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- c) trigger the determining the event occurrence step upon identifying the profile wherein the location indicia corresponds with the location criteria.
23. A system for notification comprising:
- a) means for determining an event occurrence;
  - b) means for determining location indicia; and
  - c) means for sending information to a select communication device when the event occurrence and the location indicia correlate with an event criteria and location criteria defined in a profile.